DEFINING YOUR LEADERSHIP BRAND

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ACCOUNTABLE	CAUTIOUS	DIPLOMATIC
ADAPTABLE	CHARMING	DISAGREEABLE
ADVENTUROUS	CHEERFUL	DISCREET
AFFABLE	CLEVER	DISGRUNTLED
AFFECTIONATE	CLUMSY	DOUBTFUL
AGGRESSIVE	COMMUNICATIVE	DREAMER
AGREEABLE	COMPASSIONATE	DYNAMIC
AMBITIOUS	COMPLEX	EAGER
AMBITIOUS	CONCEITED	EASYGOING
AMIABLE	CONFIDENT	EFFICIENT
AMICABLE	CONSCIENTIOUS	EMBARRASSED
AMUSING	CONSIDERATE	EMOTIONAL
ANNOYING	CONSISTENT	ENERGETIC
ARROGANT	CONVIVIAL	ENTERPRISING
ARTICULATE	COOPERATIVE	ENTHUSIASTIC
ATHLETIC	COURAGEOUS	EXCITED
ATTENTIVE	COURTEOUS	EXPERT
AWKWARD	CREATIVE	EXUBERANT
BOASTFUL	curious assoc	FAIR S _{LLG}
BOLD	CUTE	FAIR-MINDED
BOSSY	DAINTY	FAITHFUL
BRAVE	DARING	FANCY
BRIGHT	DARK	FEARFUL
BROAD-MINDED	DECISIVE	FEARLESS
BUSY	DEFIANT	FIGHTER
CALM	DEMANDING	FORCEFUL
CAREFUL	DETERMINED	FORGIVING
CARELESS	DEVOUT	FOUL-MOUTHED
CARING	DILIGENT	FRANK

□ FREE	□ INTELLIGENT	□ NERVOUS
□ FRIENDLY	□ INTUITIVE	□ NICE
□ FRUSTRATED	□ JEALOUS	□ NOISY
☐ FUN-LOVING	□ JOYFUL	□ OBNOXIOUS
□ FUNNY	☐ JUDGMENTAL	☐ OPINIONATED
☐ GENEROUS	□ KEEN	□ OPTIMISTIC
☐ GENTLE	□ KIND	□ ORGANIZED
☐ GIVING	☐ KNOWLEDGEABLE	□ OUTGOING
□ GOOD	□ LAZY	□ PASSIONATE
□ GORGEOUS	□ LEADER	□ PASSIVE
☐ GRACIOUS	□ LIGHT	□ PATIENT
☐ GREGARIOUS	□ LIGHT-HEARTED	□ PATRIOTIC
□ GROUCHY	□ LIKEABLE	□ PERFECTIONIST
□ HANDSOME		□ PERSISTENT
□ HAPPY	□ LOVABLE	□ PERSISTENT
☐ HARD-WORKING	□ LOVING	□ PERSONABLE
□ HELPFUL	□ LOYAL	□ PETTY
□ HONEST	☐ MANIPULATIVE	☐ PHILOSOPHICAL
□ HOPEFUL	MATERIALISTIC MATERIALISTIC	□ PIONEERING
□ HUMBLE	□ MATURE	□ PITIFUL
□ HUMOROUS	□ MELANCHOLY	□ PLACID
□ IMAG <mark>I</mark> NATIVE	□ MERRY	□ PLAIN
□ IMPA <mark>R</mark> TIAL	□ MESSY	□ PLEASANT
□ IMPULSIVE	□ METHODICAL	□ PLEASING
\square INCAPABLE	□ MISCHIEVOUS	□ PLUCKY
□ INCOMPETENT	\square MODEST	□ POLITE
□ INDEPENDENT	□ MOTIVATED	□ POOR
□ INDUSTRIOUS	□ NAÏVE	□ POPULAR
	□ NFAT	□ POW/FREI II

□ PRACTICAL	☐ SELF-CONFIDENT	☐ TENSE
□ PRETTY	☐ SELF-CONSCIOUS	☐ THOUGHTFUL
□ PRIM	☐ SELF-DISCIPLINED	☐ THRILLING
□ PRO-ACTIVE	□ SELFISH	\Box TIDY
□ PROFESSIONAL	□ SELF-STARTER	
□ PROPER	□ SENSIBLE	□ TIRELESS
□ PROUD	□ SENSITIVE	□ TOLERANT
☐ QUESTIONING	□ SERIOUS	□ TOUGH
□ QUICK-WITTED	□ SHORT	□ TRICKY
□ QUIET	□ SHY	☐ TRUSTING
□ RADICAL		☐ TRUSTWORTHY
□ RATIONAL	□ SIMPLE	□ UGLY
□ REALISTIC	☐ SIMPLE-MINDED	☐ UNASSUMING
□ REBELLIOUS	□ SINCERE	UNDERSTANDING
□ REF <mark>LECT</mark> IVE	□ SKILLFUL	□ UNHAPPY
□ RELAXED	□ SMART	□ UNIQUE
□ RELIABLE	□ SOCIABLE	□ UNLUCKY
□ RELIGIOUS	□ SOUR	□ UNSELFISH
□ RESERVED	□ STABLE 2.SS (□ UNSKILLED
□ RESOURCEFUL	☐ STRAIGHTFORWARD	□ VAIN
□ RESPECTFUL	□ STRONG	□ VERSATILE
□ RESPONSIBLE	□ STUBBORN	\square WARM
□ REVERENT	□ STUDIOUS	□ WARMHEARTED
□ RICH	□ SUCCESSFUL	□ WILD
□ RIGID	□ SYMPATHETIC	□ WILLING
□ ROMANTIC	\square TALL	□ WISE
□ RUDE	☐ TANTALIZING	□ WITTY
\Box SAD	☐ TEAM-PLAYER	
□ SARCASTIC	□ TENDER	

<u>Summary</u>

